



The 144th
Philadelphia Charity Ball

AT THE MERION CRICKET CLUB

FRIDAY | NOVEMBER 29, 2024

2024 SPONSORSHIP OPPORTUNITIES

All sponsors will be listed in the Program Book, featured on signage at the Ball, and will have the opportunity to have their business logo featured on the PCB website. *Ad submission deadline is November 1, 2024*

Diamond Sponsor: \$20,000

Includes 20 VIP Ball Tickets (Cocktail Reception, VIP Dinner Seating, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, full page advertisement in program book, invitation to Special Olympics check presentation (\$16,700 tax deductible)

Gold Sponsor: \$15,000

Includes 16 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, half page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$12,360 tax deductible)

Silver Sponsor: \$10,000

Includes 12 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, quarter page advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$8,020 tax deductible)

Bronze Sponsor: \$5,000

Includes 10 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks, business card advertisement in program book, invitation to Spring 2025 Special Olympics check presentation (\$3,350 tax deductible)

Special Olympics Inclusion Sponsor: \$3,000

Includes 2 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), plus 6 Ball Tickets donated to SOPA Athletes (\$2,670 tax deductible)

Special Olympics Courage Sponsor: \$1,000

Includes 2 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), plus 2 Ball Tickets donated to SOPA Athletes (\$670 tax deductible)

Celebrate YOUR Charity: \$2,000

NEW for 2024! Includes 2 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), the charity of your choice will be featured in the Program Book (\$1,670 tax deductible)

2024 PCB Participants Table: \$2,500

8 Ball Tickets for 2024 Participants' Family (Cocktail Reception, VIP Dinner Seating, the Ball and Breakfast) (\$1,180 tax deductible)

PROGRAM BOOK ADVERTISEMENTS & PAGE DEDICATIONS (100% tax deductible)

2024 Program Book Underwriting: \$11,000

Includes prominent full page ad in program book, recognition on website and all 2024 PCB communication, 10 Ball Tickets (Cocktail Reception, Dinner, the Ball and Breakfast), recognition on Ball invitation, recognition in opening remarks and on Ball signage, invitation to Spring 2025 Special Olympics check presentation

Inside or Outside Back Cover (9" w x 12" h): \$3,000

Full Page Advertisement, Page Sponsor or Page Dedication (9" w x 12" h): \$1,350

Half Page Advertisement, Page Sponsor or Page Dedication (9" w x 6" h): \$700

Quarter Page Advertisement, Page Sponsor or Page Dedication (4.5" w x 6" h): \$450

Business Card Advertisement (3.5" w x 2" h): \$250

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The Philadelphia Charity Ball and its designated charity, Special Olympics Pennsylvania, are funded primarily by the generosity of its sponsors and by donations from participating families, Board members, and local businesses.

We thank you in advance for your support with this long-standing Philadelphia tradition.

For more information, please contact Lydia D. Butcher, Executive Director, at (610) 613-1245 or Philacharityball@gmail.com.

Please feel free to submit names of friends and family members for the mailing list.

PARTICIPATION SELECTION

- Debutante | \$3,750
- Young Gentlemen Committee | \$750

SPONSORSHIP SELECTION

- Diamond Sponsor | \$20,000
 - Gold Sponsor | \$15,000
 - Silver Sponsor | \$10,000
 - Bronze Sponsor | \$5,000
 - Program Book Underwriting | \$11,000
 - Special Olympic Inclusion Sponsor | \$3,000
 - Special Olympic Courage Sponsor | \$1,000
 - Celebrate Your Charity | \$2,000
 - 2024 PCB Participants Table | \$2,500
 - I am unable to attend, but please accept my sponsorship of \$_____
- Your generosity will be gratefully acknowledged in the Program Book.*

SPONSORSHIP INFORMATION

Name of Organization, Business Individual or Family

Address

City

State

Zip

Signature of Authorized Person

Date

Print Name

Telephone

Email

PAYMENT OPTIONS

Scan here to pay electronically



- Check enclosed in the amount of \$_____ (payable to Philadelphia Charity Ball, Inc.)
- Charge \$_____ to my credit card
- Visa
- Master Card
- AmEx

Name on card

Billing Address

Account Number

Exp. Date

Signature (required for credit card)

Benefiting:

Special Olympics
Pennsylvania



The Philadelphia Charity Ball is a registered charity with the State of Pennsylvania. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.